



FOR IMMEDIATE RELEASE:

Royal LePage Atlantic named race sponsor of Blue Nose Full Marathon

Halifax, N.S. - (April 11, 2022) - The Blue Nose Marathon has proudly named Royal LePage Atlantic race sponsor of the Full Marathon event, to be known as the Royal LePage Atlantic Full Marathon.

Since 1913, Royal LePage has been helping Canadians buy and sell their homes and supporting the communities in which they serve. Royal LePage considers real estate to be as much a passion as it is a business. That is why they continually lead the industry in offering high-quality real estate services.

“The Blue Nose is an event that encompasses what we love about the community here in Halifax — co-operation, supportiveness, achievement and positivity,” said Matthew Honsberger, President of Royal LePage Atlantic. “These are such deep core values of ours that when we heard about the opportunity to become the race sponsor for the Marathon, we jumped at it. We are so excited to be involved with one of the most uplifting weekends of the year here in HRM!”

The Royal LePage Atlantic Full Marathon is a Boston qualifying event that takes participants on a 42.2KM (26.2 mile) adventure through the dynamic streets of Halifax and Dartmouth, Nova Scotia. The course allows participants to experience several main attractions, including the beautiful harbour, Lake Banook, the vibrant North End, Point Pleasant Park, and the downtown core. Royal LePage has committed to more than 15 cheer stations throughout this course to encourage, support and motivate participants during the entire 42.2KM stretch.

“Blue Nose is thrilled to be partnering with Royal LePage Atlantic,” said Sherri Robbins, Executive Director of the Blue Nose Marathon. “There is a strong alignment between our organizations and their emphases on community. Royal LePage Atlantic’s commitment to cheer stations and positive energy will add so much excitement for participants and this community celebration.”

Those interested in participating in the Royal LePage Atlantic Full Marathon can visit bluenosemarathon.com.



About the Blue Nose Marathon

The Blue Nose Marathon, known as ‘the people’s marathon’, is the signature event of Blue Nose. This event welcomes all ages, abilities and fitness levels, traditionally occurring annually on Victoria Day weekend. Blue Nose Marathon is a community-based and volunteer-driven organization. The organization also owns and operates other running events, including the Valley Harvest Marathon, The Night Owl, The Popsicle Run and Not Since Moses.

About Royal LePage Atlantic

Royal LePage Atlantic’s vision is to become the leader in the delivery of real estate advice and guidance to the market. Royal LePage Atlantic serves clients across Atlantic Canada with over 400 agents and administrative personnel in Halifax, Dartmouth, Bedford, Enfield, Pictou, Windsor, New Minas, Greenwood, Digby, Moncton, Shediac, Sussex, Saint John, Rothesay, Fredericton, Oromocto and Gagetown.

Royal LePage Atlantic Full Marathon Logo



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